

MODULE SPECIFICATION FORM

Module Title: Comparative Politics	Level: 5	Credit Value: 20
------------------------------------	----------	------------------

Module code: BUS540 (if known)	Cost Centre: GAMG	JACS2 N211 code:
-----------------------------------	-------------------	---------------------

Trimester(s) in which to be offered:	Trimester 3 (F/T 2 year) Semester 1 (F/T 3 year)	With effect from: September 2014
--------------------------------------	---	----------------------------------

Office use only: To be completed by AQSU:	Date approved: September 2014 Date revised: - Version no: 1
---	---

Existing/New: New	Title of module being replaced if any):
-------------------	---

Originating Department: Business	Module leader: Dr Rajib Mustofa
----------------------------------	---------------------------------

Module duration (total hours):	200	Status: Core core/option/elective (identify programme where appropriate):
Scheduled learning & teaching hours	30	
Independent study hours	170	
Placement hours	0	

Programme(s) in which to be offered: BA (Hons) Global Business	Pre-requisites per programme (between levels): None
---	--

Module Aims:

1. To introduce students to the role of the state, government and politics in the realm of business
2. To examine the impact that globalisation is having on domestic and international political arrangements
3. To enable students to expand their understanding of the international economic system, and to apply economic thinking to assess policy change at corporate, governmental and organisational / institutional levels

Expected Learning Outcomes:

At the end of this module, students should be able to:

Knowledge and understanding

1. Explore the role of the state and analyse the ideological approaches to the roles of the government (KS1, KS5)
2. Demonstrate how political forces shape markets and other economic institutions and how economic motivations permeate the political environment (KS1, KS6)
3. Analyse how globalisation challenges the relation between states and society and their respective roles in the international order (KS5, KS7)
4. Analyse the changing role of governments and evaluate the national and supra-national policy issues relating to international trade (KS3)

Key skills for employability

1. *Written, oral and media communication skills*
2. *Leadership, team working and networking skills*
3. *Opportunity, creativity and problem solving skills*
4. *Information technology skills and digital literacy*
5. *Information management skills*
6. *Research skills*
7. *Intercultural and sustainability skills*
8. *Career management skills*
9. *Learning to learn (managing personal and professional development, self management)*
10. *Numeracy*

Assessment:

Assessments are designed to evaluate knowledge and understanding of key concepts and theories. The assessments will involve the use of critical thinking and logical reasoning skills. The assessments will also examine the ability to conceptualise the theories and application to practice.

Assessment	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count or equivalent if appropriate
1	LO: 1, 2	Oral assessment	30%	N/A	
2	LO: 3,4	Group presentation and reflective report	70%	20mins+ 5mins	500 words reflective account

Indicative Assessment One:

30% of the weighting of the module will be assigned for participation in tutorial discussions using VLE and debates on specific themes and/or case study. Students are expected to research the discussion topic/theme prior to the tutorials to engage actively in discussions. The contributions to tutorial discussions should reflect the level of preparation undertaken and the ability to demonstrate a logical and effective pattern of argument.

Indicative Assessment Two:

Assessment 2 constitutes 70% of the weighting of the module and comprises two tasks - a 20 minute group presentation with 5 minutes for questions, and an individual reflective report (500 words) focusing on a significant contemporary political/policy issue related to international trade.

Learning and Teaching Strategies:

Lectures will be provided to students digitally, a minimum of three working days before the classroom tutorials. The classroom tutorials will facilitate interactive discussion and feedback on the lecture material which forms a basis for group work through practical exercises.

The module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment.

Lectures will be used to introduce and illustrate key concepts and issues in the political economy of international trade. Tutorials will be interactive and further develop the students' understanding of the subject area.

Students will be expected to be informed about significant contemporary political issues and how current events impact on international trade in order to be able to actively participate in seminar discussions. Relevant sources for contemporary information about the global political economy are the *Financial Times*, *The Economist*, *Business Week* and *The Wall Street Journal*. Case studies will also be used and students will have individual and group work activities to engage actively in tutorial discussions. The initial tutorial sessions will focus on key issues and phenomena between business activities and political structures and processes. The later sessions will move towards critical discussions on current events and contemporary

political issues and students will be expected to engage in constructive discussions and debates to defend their own interpretations of the dynamics in international political economy.

The majority of the module credit hours should be spent on independent study and students are expected to engage in wider reading and undertake research for participating actively in tutorial discussions. Seminar/tutorial discussions will also significantly focus on group work, discussions and debates to consolidate student learning and enhance preparation towards assessments.

Syllabus outline:

1. Introduction to the state and its ideological approaches
2. Introduction to key economic concepts
3. Understanding the public sector, private sector and public/private partnerships
4. The stakeholder economy; democracy; employment laws and regulations; role of the government in the workplace
5. The global trade and investment environment – international trade theory, foreign direct investment theory, legal and institutional frameworks
6. The political economy of international trade and investment and international economic and political influence of emerging powers such as Brazil, Russia, India and China
7. Regional contexts and integration – levels of integration between countries, major regional economic groupings (EU, NAFTA, ASEAN etc.)
8. The global civil society and dynamics affecting the fate of the welfare state

Bibliography:

Essential reading

Caramani, D. (2013) *Comparative Politics*. (3rdEdn) Oxford University Press

Background Reading

Textbooks

Dunne, T., Kurki, M. and Smith, S. (2013) *International Relations Theories: Discipline and Diversity*. (3rd Edn) Oxford: Oxford University Press.

Herman, S (2010), *States versus Markets*, (3rdedn), Basingstoke: Palgrave Macmillan

Gilpin, R. (2001) *Global Political Economy: Understanding the International Economic Order*, Princeton University Press

Kelly, D. and Grant, W. (2005), *The politics of international trade in the twenty-first century*, Basingstoke: Palgrave Macmillan

Landman, T. (2008) *Issues and Methods in Comparative Politics*. (3rd Edition), London: Routledge

O'Brien, R and Williams, M. (2013) *Global Political Economy: Evolution and Dynamics*, (4th

Edition), Palgrave Macmillan

Owens, Dr Patricia, Baylis, J. and Smith, S. (2013) *The Globalization of World Politics: An Introduction to International Relations*, (6th Edition) Oxford: Oxford University Press.

Ravenhill, J., (2011), *Global Political Economy*, (3rd Edn), Oxford: Oxford University Press.

Richard, S. and Geoffrey, U., (2006), *Political Economy and the Changing Global Order*, Oxford: Oxford University Press

Stilwell, F. (2012) *Political Economy: The Contest of Economic Ideas* (3rd Edition), Oxford University Press

Theodore H. Cohn, (2012) *Global Political Economy: Theory and Practice*, (6th Edn), Ontario: Pearson Education Canada

Journals and Related Publications

Relevant material will be found in a wide variety of peer-reviewed academic periodicals including (but not limited to):

Asia Journal of Global Studies

International Journal of Business and Emerging Markets
Ephemera: Theory & Politics in Organization

Harvard Business Review

Journal of Globalisation and Development

Journal of Critical Globalisation Studies

The Economist

Business Week

Online Resources and Secondary Data Sources

UK Office for National Statistics

HM Revenue & Customs

Eurostat

OECD

US Fedstats

Electronic Data Gathering, Analysis, and Retrieval (EDGAR)

International Monetary Fund

The World Bank

World Trade Organization

Bank for International Settlements

Organisation for Economic Cooperation and Development

UN Economic and Social Council